



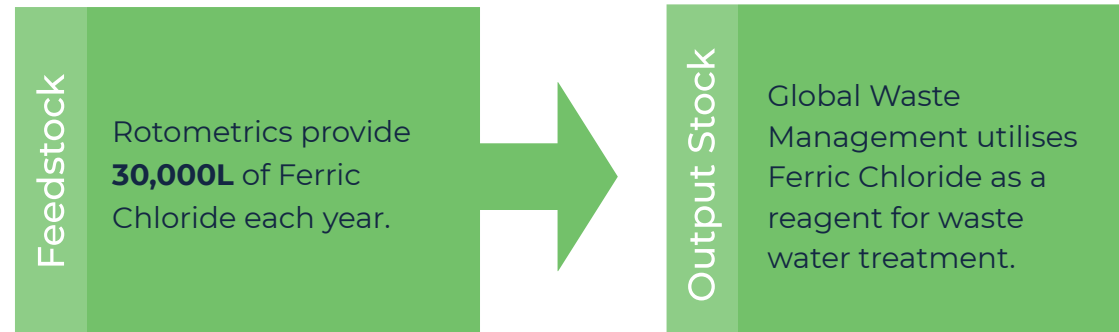
Through business engagement for the ASPIRE program, the BEN Officer met with Gregor Mason at Rotometrics to discuss opportunities for Industrial Symbiosis, or resource exchange between two companies that results in environmental and economic benefits for both companies.

The BEN Officer introduced environmental engineer Amir Siddique from WACTS, who was able to identify and facilitate the resource exchange between Rotometrics and Global Waste Management.



Image: Ferric Chloride

## Our Solution



## The Benefits

**\$30,000** per year  
of costs associated with  
specialized waste treatment  
saved

**\$13,000** per year  
of waste costs saved by  
Global Waste Management  
as they only need to pay for  
transportation of resource

*“We had been looking for another option for our waste chemical disposal to reduce our overheads without success, so to find a company that can use our waste rather than dispose of it through a recognised waste transport company has been a great outcome.”*

**Gregor Mason**  
Financial Coontroller  
Rotometrics Australia

### Source Information

Rotometrics: <http://www.rotometrics.com/>  
Business Efficiency Network:  
[https://www.hume.vic.gov.au/Business\\_Major\\_Projects/Business\\_Networking\\_Training/Sustainable\\_Business/Join\\_Business\\_Efficiency\\_Network](https://www.hume.vic.gov.au/Business_Major_Projects/Business_Networking_Training/Sustainable_Business/Join_Business_Efficiency_Network)

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